



Snowbirds 55th Anniversary Sponsorship Package

A TRADITION OF
EXCELLENCE





WELCOME



As Commanding Officer of 431 Air Demonstration Squadron, the Snowbirds, and Chairman of the Snowbirds Alumni Association, we are pleased to invite you to commemorate a remarkable milestone in Canadian aviation history—the 55th anniversary of the Canadian Forces Snowbirds in October 2026.

For over five decades, the Snowbirds have proudly represented the Canadian Armed Forces, captivating audiences across North America with precision flying, teamwork and dedication to excellence. Their breathtaking aerobatic displays are a symbol of national pride and a testament to the skill and professionalism of Canada's military aviators.

This celebration will be a memorable tribute to the Snowbirds' enduring legacy, bringing together current members of 431 (AD) Squadron, Snowbirds Alumni, Honorary Snowbirds and select invited guests in Moose Jaw, Saskatchewan for a four-day commemorative event. While 431 (AD) Squadron will eagerly foster and support the celebration, the Snowbirds Alumni Association will oversee the event coordination and assume all financial responsibility.

The Snowbirds Alumni Association is a federally and provincially registered Not-For-Profit (NFP) organization. Although not considered a charitable corporation by Canada Customs and Revenue Agency, the Snowbirds Alumni Association is registered as a soliciting corporation and will be the focal point for all fundraising and sponsorship efforts for the 55th Anniversary Reunion.

On behalf of the entire Snowbirds family, the Snowbirds Alumni Association would welcome your assistance and representation at this historic event as detailed in the sponsorship package that follows.

Thank you for your consideration.

Sincerely,

LCol G. Paquet, Commanding Officer
431 Air Demonstration Squadron
Canadian Forces Snowbirds

Darryl Shyiak,
Chairman
Snowbirds Alumni Association



Snowbird 5
1971 2026

INSPIRING
CANADIANS FOR
55 YEARS



In 2026 Canada's national aerobatic team, the Snowbirds, will celebrate their 55th Anniversary.

Formed in 1971 to demonstrate the skill, professionalism and teamwork inherent in the Canadian Armed Forces, the Snowbirds carry on a proud tradition of aerial excellence that dates back to the early years of powered flight in Canada.

Their eminent predecessors include aerobatic teams such as the Royal Canadian Air Force's first official aerobatic team in 1929, the Siskins, followed by many others including the Blue Devils, Red Knight, Golden Hawks and Golden Centennaires to name a few.

In the post war years prior to the unification of Canada's military forces in 1968, the Royal Canadian Navy also formed several aerobatic teams including the Seafire Exhibition Flight and Grey Ghosts.

CANADIAN
PRIDE





SINCE 1971

The genesis of the Snowbirds took place in early 1971 when the base commander of CFB Moose Jaw, Saskatchewan, Colonel O.B. Philp, decided to form a seven-plane airshow team to carry on the legacy of the Golden Centennaires which he had commanded in 1967 during Canada's Centennial Year.

Initially flown by instructors at 2 Canadian Forces Flying Training School, the team expanded to nine CT-114 Tutor jets in 1972 and soon competitive tryouts were held for pilot volunteers from across Canada, such was the popularity of the new team.

Today, while continuing to provide an indispensable role in public relations and recruiting for the Canadian Armed Forces, the Snowbird team carries on its long established reputation as one of Canada's most visible and enduring symbols of national pride.

The team will celebrate its 55th Anniversary in 2026 with over 2,800 official airshows to its credit with hundreds more flypasts having been flown at every major outdoor event in Canada – from Canada Day on Parliament Hill to the Winter Olympics and the Grey Cup.

CELEBRATING
FLIGHT



BE PART OF THIS HISTORIC EVENT. JOIN THE SNOWBIRDS & CELEBRATE THEIR 2026 MILESTONE - 55TH ANNIVERSARY

The Snowbirds Alumni Association is spearheading a fundraising campaign which will enable the Snowbirds to host the largest reunion in their history from October 15th to 18th, 2026 in Moose Jaw, Saskatchewan. Events over the weekend will include the team's final show of the year and a gala dinner expected to draw over 400 guests from across Canada.

Should you or your corporation wish to contribute to this historic milestone, we are attaching a range of sponsorship opportunities for your consideration. All sponsors will be recognized as noted in the various levels of sponsorship. We would be honoured to have you join us in saluting the Snowbirds legacy. Should you have any questions, please direct them to our Association Secretary Dan Dempsey or Association Director Jim Reith.

Contributions may be sent:

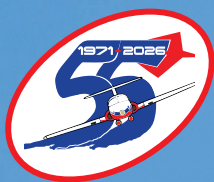
Via e-transfer to: treasurer@snowbirdsalumni.ca

Via cheque made payable to: Snowbirds Alumni Association Inc.

Mail to: PO Box 314, Bushell Park SK S0H 0N0.

Thank you for your consideration.

THE SNOWBIRDS ALUMNI ASSOCIATION



Contact

Dan Dempsey

1.250.661.0702
snowbirdsalumni@gmail.com

Jim Reith

1.604.306.6327
jsreith@gmail.com





SPONSORSHIP



The true significance of the Snowbirds and the legacy they represent can be measured in the hearts and minds of the millions of Canadians who turn their heads skyward year after year to marvel at the teams grace and precision as they weave their aerial magic across the nation. They continue to be proud ambassadors for Canada while paying tribute to the thousands of personnel, both military and civilian, who have contributed to their overwhelming success and popularity across North America - spanning five and half decades.

PLATINUM SPONSOR / TITLE SPONSOR | \$20,000+

- 6 Seats for Snowbirds Year-End Show
- 6 seats for Snowbirds Red & White Ball
- Your corporate logo to appear during selected Anniversary events
- Corporate logo on Snowbirds Alumni website
- Acknowledgement of your support during all Reunion event commentary

GOLD SPONSOR | \$10,000+

- 4 Seats for Snowbirds Year-End Show
- 4 seats for Snowbirds Red & White Ball
- Your corporate logo to appear during selected Anniversary events
- Corporate logo on Snowbirds Alumni website
- Acknowledgement of your support during all Reunion event commentary

SILVER SPONSOR | \$5,000+

- 2 Seats for Snowbirds Year-End Show
- 2 seats for Snowbirds Red & White Ball
- Your corporate logo to appear during selected Anniversary events
- Corporate logo on Snowbirds Alumni website

BRONZE SPONSOR | \$2,000+

- 2 Seats for Snowbirds Year-End Show
- Your corporate logo to appear during selected Anniversary events
- Corporate logo on Snowbirds Alumni website

FRIENDS OF SNOWBIRDS SPONSOR | \$500 - 1,999

- Your corporate logo to appear during selected Anniversary events
- Corporate logo on Snowbirds Alumni website





The Snowbirds continue to inspire Canadians of all ages and are a Canadian icon, demonstrating pride, professionalism and teamwork.

JOIN US IN OCTOBER OF 2026 TO
CELEBRATE AN INCREDIBLE
HISTORY OF 55 YEARS !

